

# MATTAWA VOYAGEUR DAYS

INVITES YOU TO BE A CONTRIBUTOR FOR THE



**FESTIVAL DATE: JULY 26-28**

Dear Community Partners,

We are excited to announce that the Annual Mattawa Voyageur Days festival is celebrating 25 years! The Town of Mattawa staff have been hard at work planning and ensuring that this year's festival is safe and will present many new attractions with a brand-new line up of music. The festival attracts over 5000 tourists from across the province to Northeastern Ontario. Your sponsorship and support are very much fundamental to the overall achievements of this community festival. With your help, the 2024 Mattawa Voyageur Days will be a positive experience for all, providing free daytime activities for young and old to enjoy and a fierce Canadian music line-up for the evenings!

**Friday, Saturday & Sunday:**

- Large vendors market in Mattawa's beautiful downtown core
- A large variety of food trucks to satisfy everyone's cravings
- Music entertainment in the downtown core during the day
- New entertainment shows and hands on activities for all ages
- Educational displays
- Evenings filled with amazing Canadian Country, Rock and Tribute Music at the historic Explorer's Point



This is a tentative schedule, more activities to come!

A detailed lineup of activities and events happening in and around the Mattawa area will be available in the upcoming months at the Mattawa Information Centre and will be sent to your business by email.

**Mattawa Voyageur Days thanks you for your continued support.**

Sincerely,

2024 Mattawa Voyageur Days Festival Staff

PLEASE SEE THE ATTACHED SPONSORSHIP PACKAGES FLYER AND CONTRIBUTION FORM FOR MORE INFORMATION AND TO BE A CONTRIBUTOR TO MATTAWA VOYAGEUR DAYS 2024

EMAIL: [VOYAGEURDAYS@MATTAWA.CA](mailto:VOYAGEURDAYS@MATTAWA.CA)

[WWW.VOYAGEURDAYS.CA](http://WWW.VOYAGEURDAYS.CA)

CELEBRATING  
25  
YEARS!



## SPONSORSHIP PACKAGES

### PACKAGES

#### Elite \$5,000

- Option to co-introduce the main act
- Ten Voyageur Days t-shirts
- Early bird pricing for employees
- Signage on the fence at Explorer's Point
- Free booth at the vendors market
- Logo on social media and Voyageur Days Website
- On-stage recognition
- Logo on all posters
- Business mentioned on radio ads
- 15 wristbands
- Listed on Voyageur Days Sponsorship Page

#### Diamond \$3,000

- Early bird pricing for employees
- Signage at Explorer's Point
- Free booth at the Vendors Market
- Signage on the fence at Explorer's Point
- Logo on social media and Voyageur Days Website
- On-Stage recognition
- Logo on all posters
- 6 wristbands
- Listed on Voyageur Days Website Sponsorship Page

[WWW.VOYAGEURDAYS.CA](http://WWW.VOYAGEURDAYS.CA)

TO BE A SPONSOR CONTACT:  
EMAIL: [VOYAGEURDAYS@MATTAWA.CA](mailto:VOYAGEURDAYS@MATTAWA.CA)



#### Platinum \$2,000

- Free booth at the vendors market
- Business banner displayed at the entrance fence
- Logo on social media and Voyageur Days Website
- On-Stage recognition
- 4 wristbands
- Listed on Voyageur Days Website Sponsorship Page

#### Gold \$1,000

- Your logo on social media and Voyageur Days Website
- 2 wristbands
- Listed on Voyageur Days Website Sponsorship Page.

#### Silver \$500

- Your logo on social media and Voyageur Days Website
- 1 wristband
- Listed on Voyageur Days Website Sponsorship Page

#### Festival Friends \$250

- Listed on Voyageur Days Website Sponsorship Page

Deadline  
March 1st

#### Wristbands \$5,000



- Business logo on weekend wristband, includes contents of Elite Package
- One applicant will be chosen through tender process. The highest bidder will be awarded. In the case of a tie, one applicant will be chosen by draw. Bids start at a minimum of \$5,000.
- Cash donation only
- Please send bid in to the Townhall: 160 Water St. Mattawa or by email [voyageurdays@mattawa.ca](mailto:voyageurdays@mattawa.ca)



## C/O Town of Mattawa SPONSORSHIP CONTRIBUTION FORM

THANK YOU FOR YOUR CONTINUED SPONSORSHIP FOR  
MATTAWA VOYAGEUR DAYS 2024 - 25TH ANNIVERSARY.

NAME: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

CASH SPONSORSHIP \$ \_\_\_\_\_ IN-KIND SPONSORSHIP \$ \_\_\_\_\_  
PLEASE SPECIFY: \_\_\_\_\_

\_\_\_\_\_ CHEQUE ENCLOSED \_\_\_\_\_ PLEASE INVOICE

TOTAL SPONSORSHIP: \$ \_\_\_\_\_

IMPORTANT:  
PLEASE SEND THIS FORM AND PAYMENY PAYABLE TO:  
CORPORATION TOWN OF MATTAWA  
BOX 390  
160 WATER STREET  
MATTAWA, ONTARIO  
POH 1V0

PLEASE SEND COMPANY LOGO TO: VOYAGEURDAYS@MATTAWA.CA

AUTHORIZED SIGNATURE: \_\_\_\_\_

NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

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TOWN OF MATTAWA

RECEIVED BY: \_\_\_\_\_

SPONSORSHIP LEVEL:

ELITE DIAMOND PLATINUM GOLD SILVER FRIENDS WRISTBANDS